

## COMPANY PROFILE 2022

AKEL

AKEL TEXTILE



# AKEL TEXTILE

## ABOUT US

Akel, a leading name in the Textile Industry, is a manufacturer of printed and plain dyed fabrics. A leading manufacturer and supplier of premium brands in Turkey and globally, Akel has made a distinct name for itself in the accessories, home textiles, and apparel space.

By using integrated state-of-the-art printing and flat paint operations in our production facility, we follow trends closely, are customer-oriented, innovative, and environment friendly. We believe in flexible but sustainable production.





A woman with long brown hair, wearing a white dress with a black and pink pattern and a brown crossbody bag, is walking on a city street. She is smiling and looking to her right. In the background, there are tall buildings and a yellow traffic light. The text is overlaid on the left side of the image.

# **Akel is to be creative in Business**

to win confidence of customers is  
import than to win money



## OUR LOCATION



**AKEL BASKI BOYA TEKSTİL SANAYİ TİCARET A.Ş.**  
Ahmet Vefik Paşa OSB Mh. Hersek Cd. Akel Tekstil No:4/1 Kestel/Bursa, Türkiye

## OUR BUSINESS

AKEL FASHION

AKEL SCARF

AKEL HOME

AKEL TEXTILE

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AKEL ACCESSORY

AKEL FABRIC

A woman with long dark hair, wearing a wide-brimmed brown hat and a multi-colored patterned cardigan over a dark ribbed top, is sitting outdoors. She is resting her chin on her hand. In the foreground, there is a table with a white lidded pot and other items. The background shows green foliage. A large blue semi-transparent rectangle covers the right side of the image, containing the company name.

COMPANY PROFILE 2022

AKEL FASHION





## AKEL FASHION

Akel Fashion is our Online Fashion Brand and Store where we symbolize elegance around the clock, wherever you are, following the street, always inspired by fashion with comfortable patterns, useful fabrics, the Concept of Space-Free Fashion.

Akel is a brand that does not limit its wardrobe according to place, time and location, is free, works, is a candidate to be the indispensable of every woman who dominates the world. It offers you a wide range of products from Home to the Street, from the Office to Shopping, from Dinner to Night Entertainment.

## COMPANY PROFILE 2022

AKEL HOME





## AKEL HOME

Our homes are the places where we feel most comfortable in life. After a tiring day of running, meetings and presentations, many of us would like to throw ourselves home as soon as possible and enjoy the rest of the day.

Akel Home offers a rich selection of exclusive collections and stories in accordance with trends to evoke a sense of vitality, comfort and joy in your Homes.

Inspired by the aesthetics of modern life, we create special home collections that capture current trends with stories and colors that match the spirit of the time.





COMPANY PROFILE 2022

AKEL ACCESSORY





## AKEL ACCESSORY

Akel Accessory brings you lively and colorful accessories such as bandanas, hair clips, beach towels and hair bands with stylish combinations suitable for all four seasons and every place.

With color, fabric and pattern alternatives suitable for every style, beautiful accessory varieties meet you with Akel Accessory.

A woman wearing a blue patterned hijab and sunglasses is looking down at a display of donuts. The donuts are arranged in a circular pattern on a white surface. The background is a blurred outdoor setting with other people and buildings.

COMPANY PROFILE 2022

AKEL SCARF





## AKEL SCARF

Akel Scarf is proud to be the industry leader in the sustainable textile printing space and prides itself of in-depth industry experience in fabrics and printing of scarves and shawls for men and women. We create and sell luxury custom ready-to-wear scarves for you. Our expert team works meticulously, and we do everything possible to create a stunning end product for you. Our wide range of scarves and shawls cater to both winter & lightweight scarves for summers. We love fashion and understand what a difference a beautiful accessory can make.

**COMPANY PROFILE 2022**

**AKEL FABRIC**





## AKEL FABRIC

Akel Fabric, to other textile companies; It is our department where we provide production and outsourcing services, fabric printing, fabric flat dyeing. As a renowned member of the textile industry, we are well recognized within the industry and offer our textile factory and premises for manufacturing a wide range of fabrics and textiles for other companies globally. We help you develop your own range of fabrics depending on your preferences and needs in our state-of-the-art manufacturing units.



# **With an ever-decreasing passion Akel**

We believe that pushing the limits is  
only possible with the love we have



Design & Coloring

Fabrics

Dyeing

Printing

Finishing

Quality

Apparel

Delivery



OUR PRODUCTION



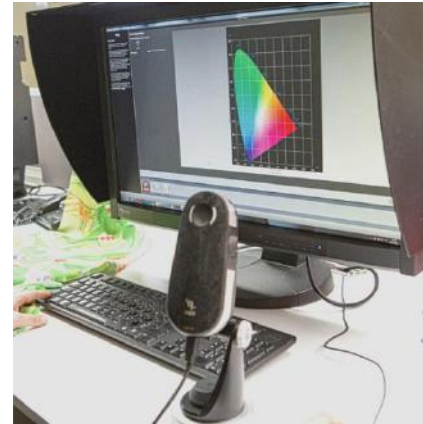
# Design & Coloring

The design and coloring process, which is the first step in the production process of Akel textile, is created by an expert design team using seasonal trend colors and variants.

Our professional design team creates design models with artistic touches on the fabric by evaluating different color and pattern harmonies for each product variety.

Designs reflecting high color saturation and excellent brightness in accordance with the accepted color languages in the world are combined with fabric to create modern collections.

At Akel, pastel, vivid, soft colors and shades selected from the global color range are transformed into perfect models by professional design and coloring on the fabric.





# Fabrics

Akel, which has adopted the principle of responding to customer demands in the best way with the right fabric selection and design success, works with distinguished fabric suppliers in the selection of fabrics that are the main building block of its products.

Silk, satin, cotton, linen, viscose, nylon, polyester, hemp, woven, knitted, eco-friendly fabrics and all the options you can think of are included in Akel creations.

With the right fabric selection and design success, customer demands are best responded to by using various digital printing options.

Get acquainted in no time with Akel textile designs that demonstrate the quality of fabric with the dyeing and digital printing technique that does not damage the fabric texture.



# Dyeing



For models that are meticulously designed in the production process, preliminary preparation is carried out before proceeding to the printing process.

In our dyeing department, 100% cotton, 100% polyester, polyester / cotton, 100% viscose, polyester / viscose, cotton / viscose, lycra and non-lycra fabrics are produced to a high standard in accordance with customer requests.

Importance we attach to improvement Thanks to our close monitoring of technological developments, we provide all the tracking in the process from entry to exit of the product with the traceability system we have established.



# PRINTING

**Disperse** Direct printing

**Pigment** Direct printing

**Sublimation** Paper Printing

Acid Digital **Printing**

**Reactive** Digital Printing



***Digital printing has always been Akel's forte. Akel is one of the few companies in the world which brings together a variety of digital printing options on any fabric.***



# Finishing

The final production process of Akel tekstil is the Finishing / Finishing stage, which he calls the 'final signature on the fabric', which results in the ability to transform modern designs into concrete.

According to Customer Demands, various finishes such as Natural, Technical, Fireproof are applied.

Superior quality standards are achieved with sustainable finishing / finishing methods that attach importance to human health by using environmentally friendly methods in production.



# Quality

As Akel Tekstil, quality controls are provided at the highest level in accordance with high quality standards during pre- and post-process processes at all production stages.

In order to achieve the highest quality by keeping customer demands and expectations at the forefront, in the entire production process; from the first start to the final end, every stage is followed completely and accurately within the framework of compliance with standards.

Our production processes and productions are certified by Accredited Quality institutions.





# Apparel

The garment process is the stage where the production is carried out flawlessly with the highest quality stitches and molds created according to the customer's requests and the models converted into trend creations suitable for the season.



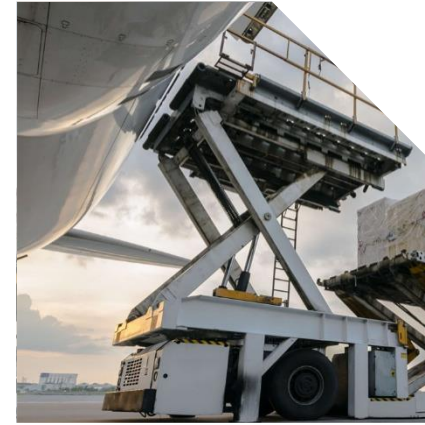
The outstanding models combined with the meticulousness and quality of Akel textile in the garment process demonstrate its superior success in the production process.

In our garment department, special production is made for brands according to customer demands, labels are sewn and packaged.

# Delivery

It offers high quality, durable and special packaging typ to all parts of the world to meet customer demands at the highest level.

Akel provides active use of all export channels, assesses transportation possibilities at the highest level and provides its customers with the advantage of perfect service with zero errors during the shipment process of the products it produces







# **Akel is the Trust Provider**

We believe that trust is the  
most important part of our work





# Quality Policy

In textile industry, quality is the most important component.

Hence, maintaining quality control in textile is of supreme priority at Akel. To us, it's always "Quality first".

We follow some basic aspects of Quality at Akel.

**Performance:** This refers to the exact attribute of the raw material or its desired satisfaction point for the customer.

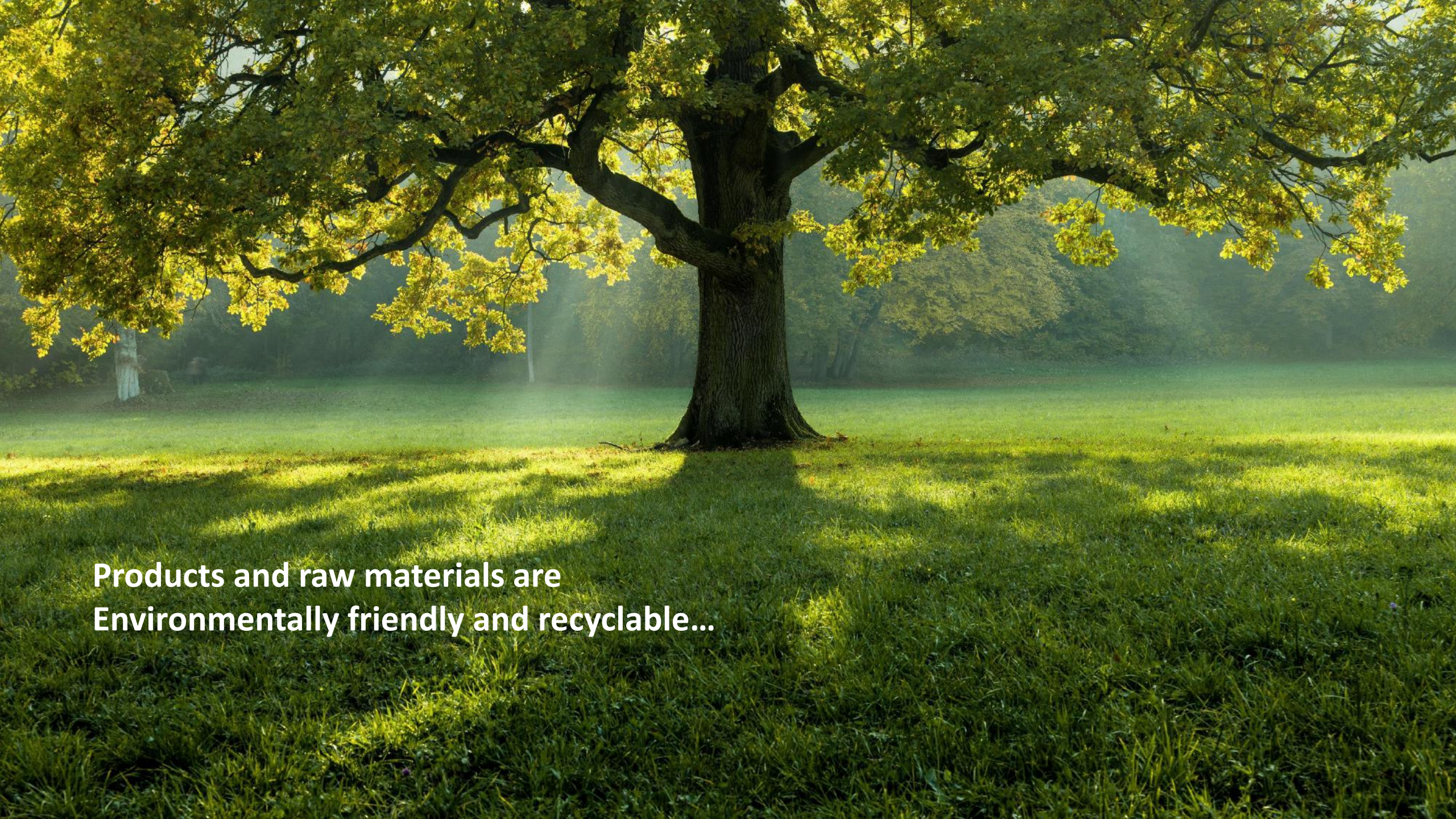
**Reliability:** This is defined as specific features or functions of a product and its dependability over a period of time.

**Durability:** We define the durability of our products as its assurance of how long it will be usable for our customers

We carry out quality control checks:

- before manufacture to ensure the fabric has no faults or misprints.
- during manufacture to ensure seams are sewn straight, and the stitching is even in length and immaculate.
- after manufacture to ensure components are sewn on straight, strong, and flawlessly.





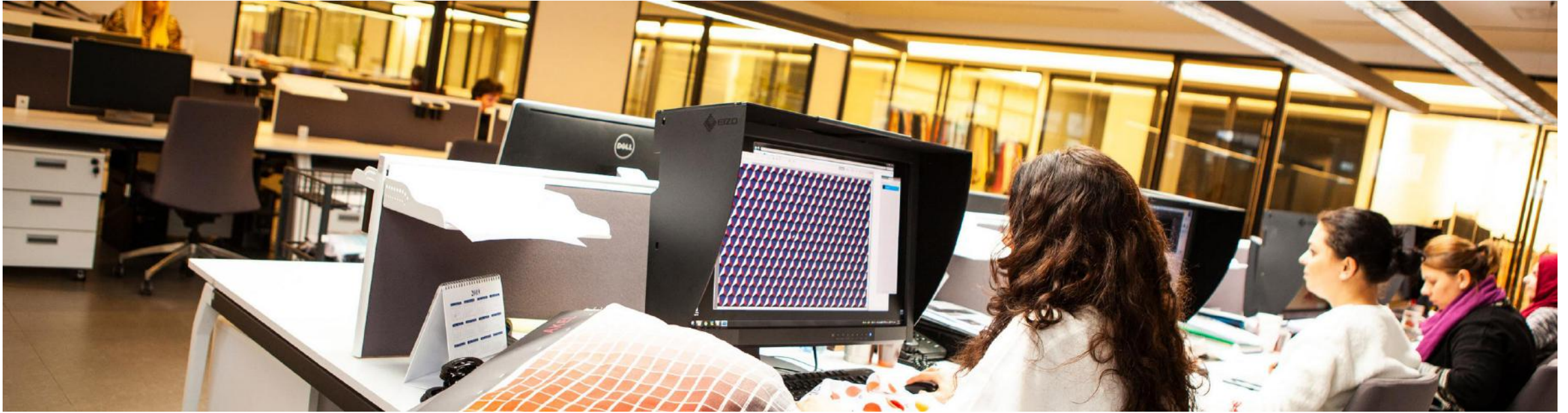
**Products and raw materials are  
Environmentally friendly and recyclable...**





**Our biggest  
capital  
is our  
Human Resources.**





Our HR policies are comprehensive, extensive and put people at the heart of it. We believe that the success or failure of an organization depends on the effective coordination of the human resources and how they perform. Their satisfaction is what makes a happy company. Therefore, to us, people are the most significant resource.

**Our HR Policy is bound by:**

- Openness
- Trust
- Collaboration, and
- Integrity

We align our company's culture with these 4 pillars. Our unique advantage lies in our ability to realign our culture and our people to the changing world and the volatile work conditions.

# Our References





# THANKS FOR YOUR PATIENCE

**AKEL BASKI BOYA TEKSTİL SANAYİ TİCARET A.Ş.**

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## AKEL TEXTILE